

PRESS RELEASE

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Other Voices Cardigan announces another twenty-eight Music Trail acts, and the first five St Mary's Church Acts are revealed....

ST MARY'S CHURCH:

Catrin Finch and Aoife Ní Bhriain Gwenno Band Pres Llareggub / Llareggub Brass Band Sage Todz Stella Donnelly

- 3 5 November 2022 / Live & Online from West Wales
 - Music Trail Wristbands on sale now

FULL LINE UP OF ARTSTS PLAYING THE MUSIC TRAIL:

Al Lewis | Cartin | Catrin Finch and Aoife Ní Bhriain | Cerys Hafana | Cherym |
Cynefin | Dani Larkin | Dark Tropics | Dáithí | David Kitt | Eve Goodman | Einir
Dafydd and Band | Hourglvss | Juice Menace | Katie Phelan | L E M F R E C K | Los
Blancos | Lloyd and Dom James | Mace the Great | MELTS | Matthew Frederick |
Niamh Reagan | Pastiche | Problem Patterns | Rachael Lavelle | Red Telephone |
Roughion | Rye Milligan | Samana | Sasha Samara | Seazoo | Stephen James Smith
| Skinner | Tapestri | Tebi Rex | Timbali & Peppery | VRï | Ynys

Other Voices Cardigan have revealed the first five headline acts performing in St Mary's Church across the three days of the iconic music festival on $3^{rd} - 5^{th}$ November. The list includes Mercury nominee **Gwenno**, whose latest acclaimed third album Tresor has been nominated for a Mercury prize, the first non-English language album to receive such recognition.

Joining Gwenno, from Wales and Ireland, will be the virtuosic harp and fiddle duo, **Catrin Finch and Aoife Ni Bhriain**, revealing their new stunning collaboration to a live public audience for the first time; and Welsh drill artist **Sage Todz**, performing in both Welsh and English, whose track 'O Hyd' remakes Dafydd Iwan's famous protest song Yma O Hyd and has been adopted by the Football Association of Wales in advance of Wales' journey to the World Cup finals later in November.

"Dani yma yma! Mae'r gwlad ei hun yn fach.
Ond mae'r ddraig yn pwyso tunnell."

("We are here! Our country is small, but the dragon weighs a ton") Sage Todz

The fourth artist announced is **Stella Donnelly**, the Australian indie rock singer-songwriter who grew up in Wales, to a Welsh mother and Welsh-speaking at school, and whose debut album *Beware Of The Dogs* was released just before the pandemic to critical acclaim, and followed by her 2022 release Flood.

Our fifth confirmed St Mary's Church act will be the mighty **Band Pres Llareggub**.

Owing to the age-old tradition of brass bands from the slate mining villages of North Wales', Band Pres Llareggub ascend from the ashes of the past and bring with them an immense dose of heavy brass! Their music invokes the sumptuous flavours of

New Orleans marching bands, together with Bronx-inspired Hip Hop and Welsh language pop music.

All performances from St Mary's Church will take place in front of a public audience, and will also be streamed globally for free via Other Voices' YouTube and socials. The festival will be hosted by Welsh TV and radio presenter Huw Stephens and presented in partnership between South Wind Blows, Mwldan and Triongl.

Showcasing exceptional and emerging musical talent from Wales and Ireland is a cornerstone of the Other Voices Cardigan festival, and this year's fantastic line-up pulls strands and artists from right across music genres, including fresh talent that's carrying the tradition into the future.

As Other Voices returns to Cardigan in style with the biggest celebration of music the town has ever seen, the performances in St Mary's Church will be matched by 80 performances across the three days at venues all around the town, featuring a further 38 hand-picked artists on a Music Trail of discovery.

Other Voices Cardigan are also now revealing the full line-up for the Music Trail, a diverse list of amazing artists from Ireland and Wales, some familiar and some exciting new experiences.

Cardiff's **Red Telephone** serve up richly layered neo-psych rock which has caught the attention of DJs such as Steve Lamacq and Gideon Coe. Emerging alt-folk artist **Dani Larkin** travels from Ireland, along with the beautifully delicate vocals of rising indie folk-pop star **Katie Phelan**, and acclaimed Dublin poet **Stephen James Smith**, whose poetry videos have amassed over 2.5 million views. From Wales, **Matthew Frederick** brings a distinctive and timeless blend of acoustic pop and indie folk, whilst home boy **Rye Milligan** incorporates indie, hip-hop, pop and electronica into his solo sets.

Also from Wales, **Cynefin** channels the vibrant oral culture of Ceredigion's story and song, and **Tapestri** is the beautiful pairing of folk/Americana duo Lowri Evans and

Sarah Zyborska (SERA), and local outfit **Samana** bring their own brand of brooding psychedelia and atmospheric folk.

Expect heartbreak, happiness and late-night feelings from experimental pop outfit **Hourglyss** as they explore the realms of love, pain, and youth through an electro girl pop lens. Brazen, fiery and memorable, Dublin's electro-pop artist **Pastiche** combines classic electronic pop, dark pop and a rebellious club kid sound mixed with her theatrical influences. A favourite from last year's online Other Voices was Cardiff's **Juice Menace**, an unwaveringly powerful rapper poised for greatness, and who recently represented the Welsh Women's Football team on a global scale, sound tracking their qualifying World Cup matches with new single "For Her".

Back to Ireland, and Belfast's **Problem Patterns** espouse queer punk furious - celebratory and up-lifting – whose outbreaks of fun and positive havoc are all part of the experience. **Sascha Samara** is an alt-pop artist from Belfast, armed with candid lyrics and girl-next-door connection. There's timeless, cinematic, pop-noir from **Dark Tropics**, powered by analogue instruments and retro recording techniques, whilst Aberystwyth's **Ynys** (Dylan Hughes, ex-Race Horses and Radio Luxembourg) will paint a rich collection of melancholic harmonies, over a cinematic soundtrack of 80's sequencers, 70's string machines, and fuzz guitars in a set filled with adventurous off-kilter psychedelia.

Cartin is one of the most electrifying talents to emerge from the North of Ireland in recent years, whose animated performances and captivating electronic productions incorporating live guitar elements have cemented his status as 'next up' in Ireland. Festival faves Timbali & Peppery are Welsh DJ/producer Timbali, with his tight dubwise productions and eclectic style, plus Jamaican reggae dancehall artist Peppery. Singer-songwriter and Dubliner David Kitt's career has spanned eight studio albums, and includes a double platinum achievement and an Irish No.1 chart topper. Self-produced grime artist LEMFRECK excels in unique storytelling with underground gritty sounds and honest detailed lyricism, and was named on BBC Introducing's as one to watch for 2021.

Completing the line-up for this year's Music Trail are popular Welsh singer-songwriter **Al Lewis**, bad-ass perfect pop-punk Derry girl band **Cherym**, Cardiff grime artist **Mace The Great**, hip hop duo **Tebi Rex** from County Kildare, boundary-breaking electronic Cardiff duo **Roughion**, noisy indie-poppers **Seazoo** from Wrexham and local heroes **Einir Dafydd & Band**.

These new Music Trail artists are in addition to the previously announced first ten acts: from Wales, tradition bending **Cerys Hafana**, singer-songwriter **Eve Goodman**, chamber folk trio **VRï**, garage-rock foursome **Los Blancos**, and rap duo **Lloyd & Dom James**; and from Ireland acclaimed singer-songwriter **Niamh Regan**, electronic artist **Daithí**, slouch rocker **Skinner**, psych rock five piece **MELTS**, and experimental musician-composer **Rachael Lavelle**.

The full performance schedule with dates and times will be announced in the coming weeks.

In addition to the its inspirational programme of live music, Other Voices Cardigan will also present Clebran, a compelling and provocative curated series of discussion events that will explore and celebrate the enduring cultural ties between Ireland and Wales, and featuring artists, journalists, creatives and politicians sparking enriching, lively conversations about how we perceive our world, language and culture.

First Minister Mark Drakeford said:

"It's so good to see the return of Other Voices to West Wales to showcase some of our best musical talent. I'm so glad that we are re-establishing this exciting event in the calendar. It's a symbol of the importance of our cultural and business connections with our friends in Ireland".

Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media, Catherine Martin TD said:

"Other Voices Cardigan again promises a wonderful programme of live music which will enable outstanding performances to be enjoyed around the world. It is especially heartening to see audiences and artists coming together again in person. I am very

proud that my Department is supporting the programme again this year and strengthening further the cultural ties between Ireland and Wales."

The Consul General of Ireland in Wales, Denise McQuade said:

"We are delighted that Other Voices is returning to Cardigan this year. Ireland and Wales share rich cultural ties which stretch back many centuries. Other Voices provides an opportunity to build those ties and to highlight and share the best of contemporary Irish and Welsh culture."

Early booking weekend wristbands, giving access to the festival events, are available now priced at £20, rising to £25 on 13 October.

Full details on line up and tickets are available at Othervoices.ie

Other Voices Cardigan produced by South Wind Blows in partnership with Mwldan and Triongl and made possible thanks to the support and investment of Welsh Government and The Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media.

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Contact Tamsin Davies tamsin@mwldan.co.uk 01239 623925 for further details.

Full artist biographies:

https://www.dropbox.com/s/p7h0acqpqnfnqiv/Artists%20Bios.docx?dl=0

Artist images:

https://www.dropbox.com/sh/i7gbgds8ht8beta/AADNdTQoNHqQiraB-okXp22Ga?dl=0

Other Voices Cardigan is staged with the support and investment of Welsh Government and The Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media.

The event is produced by South Wind Blows in partnership with Mwldan and Triongl. The event will be filmed by Triongl for later broadcast on S4C and RTÉ.

Other Voices:

Other Voices started as a one-off music event in a small church in Dingle, a small fishing village in the west of Ireland and over the last 20 years the idea has grown. Other Voices is now an established fixture in the musical calendar - a 'must attend' event for performers and audiences alike. Other Voices has led to the creation of an international music TV series and the filming of that series subsequently became a music festival, a tourism event in its own right that celebrates the local on a global scale. In recent years Other Voices has travelled to London, Belfast, New York, Austin, Texas and Berlin.

Other Voices Highlights:

Amy Winehouse: https://www.youtube.com/watch?v=a1xFsoRYrds

Hozier: https://www.youtube.com/watch?v=0_oGM2o2y0Y

Sam Fender: https://www.youtube.com/watch?v=bCrwhejbCxo

Fontaines D.C: https://www.youtube.com/watch?v=OigDCDM5 Qc

The Murder Capital: https://www.youtube.com/watch?v=r19CdbbYQMk

Sigrid: https://www.youtube.com/watch?v=m9jwHvfgMjE

Young Fathers: https://www.youtube.com/watch?v=C01pXeWoGFk

www.othervoices.ie

@othervoiceslive

Mwldan

Mwldan is an independent Arts Centre and cinema based in Cardigan. The venue presents a multi-artform live programme and screens around 3000 films and live broadcasts annually. A major producing venue, Mwldan is behind collaborations such as Catrin Finch and Seckou Keita, and also produces the Cardigan Castle Summer Events in partnership with Cardigan Castle. In 2017 Mwldan started the record label bendigedig in partnership with ARC music productions, operating a 360-degree model of artist management, agenting, producing, releasing, PR and marketing. A not-for-profit registered charity and social enterprise, the organisation has an annual turnover of £1.7 million (pre-Covid) and employs a staff team of 19.

www.mwldan.co.uk

@TheatrMwldan

Triongl

Triongl is a TV and Film production company established in 2017 by Nora Ostler and Alec Spiteri and joined by Gethin Scourfield in 2018. All three are experienced producers with a track record of producing high quality, award-winning content. They will be documenting 'Other Voices/Lleisiau Eraill' for an hour's special edition for later broadcast on S4C and RTÉ.

www.triongl.cymru

@triongl_tv

